SYNDICATE

RIBBON

NOVEMBER 2025

RIBBON OBJECTIVES

- TriMar's 3 key objectives are: **relevance, effectiveness, and engagement**
- Drive preference by demonstrating the many usages through tutorials and updated photography highlighting useability.
- Attract new users through targeted marketing, training, awareness & excitement.
- Re-engage existing users with product boxes and sample swatch rings.
- Ready to ship inventory, all available sizes and colors.

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WHY CHOOSE TRIMAR

- In-stock and scalable solutions
- Built-for-floral durability and performance
- Accessible price points with elevated designs
- Dedicated customer support based in the United States

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SUPERIOR TO ACETATE

- **Appearance & Finish**
  - Luxurious, glossy finish with a rich elegant feel.
  - Ideal for upscale packaging, weddings & floral arrangements
- **Texture & Feel**
  - Soft, smooth and flexible
  - Ties neat and flowing bows with ease due to its softness and drape
- **Durability**
  - Resistant to wrinkling, tearing & cracking, enhancing its appearance over time
- **Color Depth & Quality**
  - Holds dye better, resulting in richer, vibrant colors
  - Satin is seen as a high-end ribbon choice

SHELF-READY PACKAGING CONCEPTS

- Available packaging formats designed for efficient execution and strong presentation across store formats include PDQ shelf trays, mult-flange bolts, and standard single-ribbon bolts.
- Multi-flange bolts present a ready-made, pre coordinated mix of ribbons – offering consumers effortless pairing and enhances value per unit
- PDQ trays designed for clean shelf presentation, easy replenishment, and quick set execution.

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PDQ TRAY

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ASSORTMENTS

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THANK YOU